



World Kindness USA
The Courage to Be Kind.

Friday, May 3rd 2018

To Ms Heidi Little
International Children's Month
Smithville Texas USA

International Children's Month Application to World Kindness USA

Dear Hiedi,

We take this opportunity to thank you for making the decision to submit an application for **International Children's Month** to become a Founding Member to World Kindness USA. It's with great pleasure we can formally advise that your application was unanimously accepted by our executive. In addition, based on your recent interview with Ms Cam Vuksinich, you have been approved to be a World Kindness USA Goodwill Ambassador (Smithville) As a member you have undertaken to meet the Kindness Performance Indicators (KPIs) to ensure your organisation becomes an agent for positive change by having a purpose greater than the bottom line.

We truly believe the value add you can bring to the national campaign will make a difference as we collectively develop new strategies and programs by pooling our resources to enable us to firmly embed cultures of kindness from the classroom to the staffroom and from our board rooms to those who reside in the corridors of government. As a founding member, you can now officially use the WKUSA logo accompanied by the words "*Founding Member of World Kindness USA*" on your stationary, email signature, website, banners and should you wish to, be included on World Kindness USA co-branded Kindness Cards. The USA needs to play a lead role to address many of our issues at their core by rallying good people to do great things, because none of us can do this alone. Changing the world is no simple task and it requires people with unwavering conviction to embrace the courage to be kind to not just maintain a sense of hope but more importantly maintain a sense of purpose with the unshakable belief that we will see a kinder world realised in our lifetime. [\(see link\)](#). Thank you again and we look forward to working with you on this ambitious and worthwhile endeavour and presenting you with your official certificate of membership.

Kind regards,

Mr Michael Lloyd-White
Chief Advisor To The Board



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Official Member to The World Kindness Movement

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Welcome to the Campaign

At a meeting in London in 2012 international strategies were commenced, to encourage collaboration through supporting the creation of peak national kindness bodies around the world to act as national platforms of collaboration based on a foundation of kindness to enable a greater reach to better influence positive change. As a Goodwill Ambassador you have undertaken to assist us with this pursuit by representing World Kindness USA on a voluntary basis, to raise awareness to the global campaign and engage communities, ensuring kindness is firmly placed on the national agenda to bridge the divides caused by the campaign of fear and hate.

We are engaging all sectors of our communities which include but are not limited to: Business / Education / Research / Media / Sport / Hospitality / Tourism / Events – It – Health Care – Not For Profit / Community Groups – Kindness Organizations / Peak Association Bodies – Legal / Finance / Banking / Insurance / Advertising – Arts / Theatre / Film / Music / Television / Print & Social Media / Literature - Social Enterprise - Emergency Services / Defense Force / Police / Fire / Ambulance

World Kindness USA Values Your Time, Passion, Skills & Experience.

We are constantly seeking programs and workshops for World Kindness USA to endorse and deliver to our members and interested parties. Your skills and experience have been identified along with your passion and purpose as essential elements to provide a value add to our collective work. We welcome you to form teams for different projects and should you wish to participate on various committees based on your skill set and experience, we would welcome your input. Its important to note the expectation as a Goodwill Ambassador is that you will be able to inspire others to join the national campaign through activities you have either instigated or collaborated on. Initiatives can be "Conversations In Kindness" panels, hosted in a café to a Town Hall, engaging your City to be listed as a World Kindness City, facilitating a Kindness Workshop or a community event for World Kindness Day November 13th. Your level of participation is entirely up to how much time you are able to contribute, which is always greatly appreciated, however we do expect the WKUSA Goodwill Ambassadors to be confident in representing the organisation to the public and or at formal gatherings.

Our Goodwill Ambassadors are passionate, inspired and able to think outside the square, whilst understanding the importance of working within a diverse passionate team. They understand the challenges and obstacles to seeking the "kinder option" in all matters in a world which struggles to be the best it can be. Most importantly they have good humour with excellent communication skills with an extensive network to deliver our message to disperse the "Myths of Kindness" in a world that has become all about self. You will be provided with a Letter of Understanding and invitation to an upcoming event to receive your certificate of founding

Things You Should Know About

World Kindness USA

- World Kindness USA has no Political or Religious affiliations.
- World Kindness USA will support the overarching endeavours of the global campaign for a kinder world.
- World Kindness USA will not seek nor accept donations or apply for grants, it will be independently funded through a sustainable business model designed to support, promote and work with the goodwill initiatives for all to create positive change.
- World Kindness USA is not a governing body, it is a platform for national collaboration designed to encourage and support all sectors of our communities to engage in the global campaign for a kinder world.
- Membership to World Kindness USA is not based on members receiving or expecting benefits of membership but rather providing a value add to the campaign for a kinder world.
- In August 2017 WKUSA became a registered Not For Profit. No one owns WKUSA and there is no individual "Founder."
- Approval for Membership to the World Kindness Movement was formally announced at the 20th Anniversary at the 9th General Assembly in Seoul on 3rd Sept 2017.
- World Kindness USA was officially endorsed on the 13th of December 2017 as a National Peak Kindness Body by the World Kindness Movement's International Council.

"Seeking Good People to do Great Things"





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membership. If you would like to host your own local Signing Ceremony please email details to. info@worldkindnessusa.org

